



### **2010 ANNUAL REPORT**

here who was way off and

here was once a girl who loved glass. She was mesmerized by the way sunlight danced off its pure surface and hypnotized by its fragile beauty.

The Glass Girl

One morning, as she looked out the window of her small apartment, she saw a tree draped in ice. It looked so delicate and so transparent, just as if it were...glass.

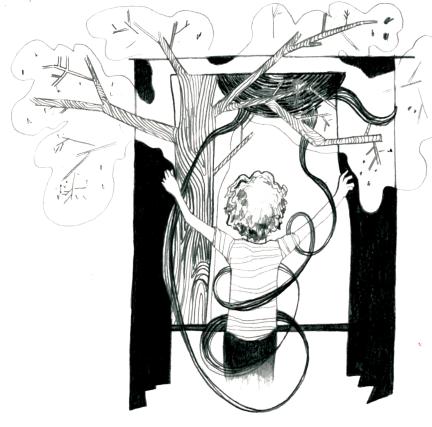
Just then, the sun emerged from behind the clouds, and the tree erupted in a spectacular rainbow of colors. Captivated, the girl wished more than ever that she were made of glass.

So that night before she went to bed, she closed her eyes and whispered,

"Oh Gods of glass I pray to thee, a crystal girl I wish to be."

### MISSION

Founded in 1987, Alternatives For Girls helps homeless and high-risk girls and young women avoid violence, teen pregnancy and exploitation, and helps them to explore and



access the support, resources and opportunities necessary to be safe, to grow strong and to make positive choices in their lives.

One Two Three!

The next morning, at the crack of dawn, she jumped out of bed and ran to the window. She took a deep breath. "One, two, three!" she said, and drew the curtains.

### A MESSAGE FROM THE CEO

AMANDA (AMY) L. GOOD

#### **Dear Friends:**

Amanda (Amy) L. Good

Joya Harris-Sherron

Board Chair

CFO

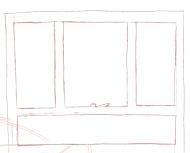
We are proud to have successfully come through the difficult financial period of this past year, supported by our powerful and committed community of friends and supporters. We are inspired as always by the hard work and perseverance of so many girls and women who will not be daunted by the obstacles in their paths.

In our last annual report, we announced that we were facing our most compelling challenge — the need to diversify our funding base. Indeed, during this past year, with support from private foundations and generous individuals, we have created and begun to implement our business plan aimed at doing just that. We are gratified that philanthropic and business leaders have stepped forward and made a commitment to do what it takes to ensure that AFG will be here, and financially stable, in the long term: We will raise funds to create an endowment and a working capital reserve fund, and to fund our critical programs, as part of the campaign to Secure AFG's Future.

We invite you to enjoy our Annual Report, and in particular to share in the joyful stories of girls and young women you'll find herein—their struggles and triumphs are the future that AFG is building. Thank you for your steadfast commitment to making a positive future a reality for each one of them and for thousands more who need us—all of us.

As sunlight poured in and she raised her hand to shield her eyes, she was blinded by a dazzling array of colors. Her room was awash in a hundred different shades of blues, greens, reds and yellows.

### PROGRAMS





This is where girls and young women learn to find self-esteem, get help to improve their GPAs, reject drugs and alcohol, choose abstinence, connect with a mentor, and even discover untapped talents. Whether they're with us for a short period or for many years, using summer and after-school programs, study groups and girls' clubs, the AFG Prevention program supports girls 5 to 18 years of age and helps them build a foundation of positive choices.

#### AFG SHELTER/TRANSITION TO INDEPENDENT LIVING

This where lives change forever. For the many homeless girls and young women who face extreme adversity and overwhelming obstacles, AFG provides the assistance and encouragement they need to stand on their own feet again. From finishing diplomas and advancing toward degrees, developing a strong work ethic and gaining financial literacy, to finding self-esteem and support for young or expectant mothers to improve their parenting skills, this is where AFG participants redefine themselves.

#### AFG STREET OUTREACH

This is where women of all ages find the lifeline they desperately need to get off the streets and remove themselves from harmful situations and activities. To help improve their well-being, AFG volunteers provide harm-reduction kits, transportation to AFG and other safe places, referrals, and direct links to lifesaving and support services.

She had become ... the glass girl.

She looked at her hand but could not see it. She looked at her legs but could not see them. At that moment she realized that her dream was no longer just a dream. She had

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### PROGRAM HIGHLIGHTS 2009-2010

#### THE AFG SHELTER

- Sheltered 104 homeless young women and their children
- 5 young women graduated from high school, 18 enrolled in an educational program, and 7 were accepted into college
- 64 young women obtained permanent housing

#### THE AFG PREVENTION PROGRAM

- 70% of girls and young women participating in after-school workshops maintained a 3.0 GPA or increased their GPA by half a point
- 100% of young women old enough to graduate from high school not only graduated, but went on to college 10 years, running
- 93% (90 of 97) of girls and young women participating in after-school workshops remained drug-free

#### THE AFG OUTREACH PROGRAM

- 3,215 youth and women on the streets and in the community received information and resources
- 100% of leadership training attendees self-identified their own strengths, increased their leadership skills, and developed self-appreciation and self-respect

"100% of our Prevention participants old enough to graduate from high school not only graduated, but went on to college"

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ommy! Mommy!" she yelled at the top of her lungs, "I'm a glass girl!" Overjoyed, she began to dance around her tiny room, the rays of the sun catching her and dancing along.

And then she fell to the floor. At first she thought she had tripped. She stood up and decided to go and wake her mother. But as she began to run, her fragile legs started to splinter and she fell again.

Standing up warily, she carefully made her way out of the room.

"Mommy, look! I'm a glass girl! A beautiful, delicate...glass girl." Her mother turned to look in her direction. "But..look at my legs! What should I do, mommy?" the panicstricken glass girl asked, tears rolling down her cheeks.

"Mommy?" the glass girl cried. But her mother didn't respond, looking past her as if she didn't exist.

mommu

### FINANCIALS STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED SEPTEMBER 2010

#### Changes in Unrestricted Net Assets:

#### Revenue:

Donated goods\$80,149	
Contributions\$103,566	
Grants:	
Federal\$1,657,667	
Local\$38,615	
Special events (net of direct expenses of \$98,325)\$205,234	
Investment and rental income\$75	
Total Unrestricted Revenue\$2,085,306	
Net Assets Released from restrictions\$982,747	
TOTAL UNRESTRICTED REVENUE AND OTHER SUPPORT\$3,068,053	

#### Expenses:

Program Services:	
Transition to Independent Living	\$1,330,351
Southwest Detroit Prevention Program	\$534,737
Outreach and Education Program	\$397,720
Total Program Services	\$2,262,808
Supporting Services:	
Management and General	\$383,192
Marketing and Development	\$245,730
Total Supporting Services	\$628,922
TOTAL EXPENSES	\$2,891,730

Net Increase in Unrestricted Net Assets.....\$176,323

#### Changes in Temporarily Restricted Net Assets:

Net Assets, End of Year\$3,517	7,795
Net Assets, Beginning of Year\$3,548	3,339
Net Increase (Decrease) in Net Assets(\$30	,544)
Net Increase (Decrease) in Temporarily Restricted Net Assets(\$206	,867)
Net Assets Released from restrictions(\$982	,747)
Contributions\$775	5,880

Note: Alternatives For Girls owns a 32,000-square-foot building that was financed by a capital campaign. Alternatives For Girls does not fund depreciation on the building.



### **FINANCIALS** STATEMENT OF FINANCIAL POSITION

#### AS OF SEPTEMBER 30, 2010

#### Assets

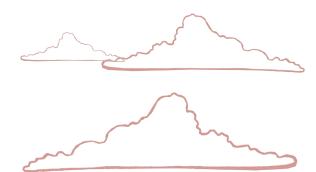
#### Current Assets:

Cash and cash equivalents\$212, 523
Investments\$18,119
Grants receivable (no allowance considered necessary)
Pledges receivable—current portion (net of allowance of \$60,181)\$94,004
Prepaid Expenses\$21,607
Total Current Assets\$746,527

#### Other Assets:

Assets held for endowment	\$79,718
Pledges receivable (net of current portion) (net of allowance of \$26,931)	\$8,137
Fixed assets (net of accumulated)	\$3,107,975
Total Other Assets	\$3,195,830
Total Assets	\$3,942,357





Feeling helpless, the glass girl left her house and began to wander the streets, hoping that someone would be able to see her.

But nobody did.

### FINANCIALS CONTINUED

#### LIABILITIES AND NET ASSETS

#### Current Liabilities:

Accounts payable\$10	8,957
Accrued payable and related liabilities\$2	1,298
Accrued compensated absences\$8-	4,815
Deferred grants\$1	7,556
Lease payable—current portion	.\$999
Mortgage payable—current portion\$18	8,538
Total Current Liabilities\$252	2,163

#### Long-Term Liabilities:

Lease payment (net of current portion)	\$0
Mortgage payable (net of current portion)\$1	72,399
Total Long-Term Liabilities\$1	72,399

Total Liabilities\$424	,562
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#### NET ASSETS

Unrestricted:	
Invested in capital assets, net of related liabilities\$2,9	16,039
Designated for endowment\$	79,718
Undesignated\$	59,821

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Total Unrestricted Net Assets.....$3,055,578
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Temporarily restricted\$462,217	
Total Net Assets\$3,517,795	
Total Liabilities and Net Assets\$3,942,357	

## **BOARD OF DIRECTORS**

2009 - 2010

Agnes Hagerty, Chair\*+ Trinity Health

Princella Graham, Vice Chair\* Princella E. Graham, LLC

Joya Harris-Sherron, Vice Chair, Markeisha J. Miner\*+ Secretary\*+ Carol H. Williams Advertising

Marcella Holmes, Treasurer\*+ Marcella S. Holmes, CPA

Susan J. Berman\*+ SJ Berman Services, LLC

Jaz'Mine Browner\* Youth Board Member

Randye Bullock\*+ Bulls-Eye Consulting, LLC

Joy Calloway-McIntosh\*+ St. Joseph Mercy—Oakland

Sonya Delley\*+ Bank of America

Joseph Dillon\*+ Dillon & Associates, PLLC

Nida Donar\* Wayne State University Luther Keith\*+ AriseDetroit

Hon. Leonia J. Lloyd\* 36th District Court Judge

University of Detroit Mercy School of Law

Renee Omoregie\*+ Trinity Health

Chrystal Roberts\*+ Health Alliance Plan

Rosemary Sarri\*+ University of Michigan

Lawyna Sherrod\*+ Youth Board Member/ **Community Activist** 

Debra Walker\* Ladels Books

#### CHAIRS EMERITI

**Catherine LaMont** LaMont Title

**Shirley Stancato** New Detroit, Inc.

\* Served in 2009 (first part of fiscal year) + Served in 2010 (second part of fiscal year)



Not Mr. Winkley, her neighbor. Or Rufus, his dog. Not Mrs. Ezekeil, her teacher. Or even Nicole, her best friend.

### HONOR ROLL

#### \$25,000+

The Carls Foundation

City of Detroit Planning and Development Neighborhood Support Services

Detroit Bureau of Substance Abuse Prevention, Treatment, and Recovery

Hudson-Webber Foundation

The Kresge Foundation

McGregor Fund

Michigan State Housing Development Authority

The Skillman Foundation

**\$15,000-24,999** Big Brothers Big Sisters National AIDS Fund United Way Community Services

#### \$10,000-14,999

Bank of America Charitable Foundation

City Connect Detroit

Comerica Charitable Foundation

DeRoy Testamentary Foundation

Metro West Chapter of Credit Unions

National Community Development Institute

Peter and Dorothy Solomon Foundation

The Lovelight Foundation

#### \$5,000-9,999

Anonymous

Charter One Foundation

Combined Federal Campaign Metro Detroit

Detroit Derby Girls

Detroit Free Press Charities, Inc.

General Motors Corp.

**GMAC** Financial Services Agnes Hagerty Live Nation Michigan Women's Foundation Jim and Ann Nicholson Peter & Dorothy A. Solomon Foundation Michael & Peggy Goldberg Pitt PVS Chemicals, Inc. St. John Health James Scott Taylor The Elizabeth, Allan & Warren Shelden Foundation The TJX Foundation, Inc. \$2,500-4,999 AAUW Grosse Pointe Branch Anonymous Scott and Lesley Atton Christ Church Cranbrook Christ Church Grosse Pointe Dollar General Literacy Foundation

Episcopal Diocese of Michigan Fidelity Investments Charitable Gift Fund Mildred Gaddis

Frederick and Karen Henderson

Japan Business Society of Detroit Foundation

Joint Employment & Procurement Advisory Board

Linda Kent

Mark Malin

Janet McAuliffe

MGM Grand Detroit Casino

Penske Corporation

Prevention Michigan, Inc.

Protestant Episcopal Church Diocese of Michigan

Right Management Consultants

### THIS LIST IS FOR GIFTS MADE BETWEEN OCTOBER 1, 2009 AND SEPTEMBER 30, 2010.

JCD Advisors

Vivek and Amy Sankaran Mae L. Skidmore The Roeper School

Trinity Health

Women Lawyers Association of Michigan

#### \$1,000-2,499.

Anonymous Ashley Capital Autodesk Inc. Susan J. Berman Charity Motors City of Troy Joan Cleland Comerica Bank Community Foundation for Southeast MI William and Kathleen Cosgrove Gary and Kay Cowger Rob and Cathy Denious Leslie Desmond Detroit Industrial School Diamond Wire Spring Company Joseph Dillon Nida Donar Fifth Third Bank First Presbyterian Church of Dearborn Flagstar Bank Edward and Justine Good Karl and Margo Hannum Health Alliance Plan Henry Ford Health System Allen C. & Marcella S. Holmes Independent Medical Billers, Inc. Jack and Jill of America

John Jacobs

Peggy and Jared Klein Albert and Bonnie Koch Linda Kohlenberg Mary L. Kramer Richard L. & Mary Susan LaMont Lamont Title Corporation Bernadette Lane Susan Lilienfield Gregory Gamalski and Lori Lutz Maddalena Design Donald and Michele Manvel Masco Corporation Foundation Eugene & Lois Miller Minerva Education and Development Foundation Molina Healthcare, Inc. Marilyn Morehead Lynn Myers Salwa Guindi and Nathan Branch William G. Parker Lisa Payne Anita Penta Jesse and Jane Polan Glenda Price Robert and Susan Rahaim Vicky and Ricardo Reyes Pamela Rodgers Ronald McDonald House Charities of SE Michigan Steven and Linda Ross Phyllis G. Rozof Bryce Rudder Rosemary Sarri Schechter Benefits Advisors David Seibert Sigmund & Sophie Foundation

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### HONOR ROLL CONTINUED

Sojourner Foundation St. Blase Catholic Church Ronald & Maria Szymanski Stuart and Barbara Trager James Trask Trinity Episcopal Church U.S. Census Bureau Jackie Victor The Village Woman's Club Foundation Michael and Helen Vlasic William Beaumont Hospital Zonta Detroit II

#### \$500-999

AAUW Dearborn Branch Sarah Allison Robert & Catherine Anthony Barbara L. Arrigo Arvin Meritor Headquarters AT&T United Way Employee Giving Campaign Michael Balloch Carolyn Barth Richard and Nancy Blieden Blue Cross Blue Shield of Michigan Bona Sera Supper Club Audrey and Melvin Bornstein Cheryl & Dale Brunette Charles J. Carson Virginia Cassar Rabbi Adam and Ms. Alison Chalom James Cotelingam Keith and Paige Curtis Detroit Girl Friends, Inc. Jann Devereux Agnes F. Dombrowski

**Blondell Doughty** Randy and Trayce Fenton First Presbyterian Church of Farmington Judith Florian John Forte Michael Friedman Antonia Gasperoni Janet Gekiere Virginia B. Gordan Mario and Michele Grech Judy A. Gruner Mary Baker and Lynn Grunza John Gryniewicz and Sophie M. Dobriansky Mary Ellen Gurewitz William Jay Hartman III Heather Hewitt Carol Hollenshead and Bruce J. Wilson Deverlyn Hurston George G. Johnson Amy Krings Debra & Harry Kuptz Local 1796 UAW Katherine Locker Lost and Found Vintage Margaret Marchak and Mark Schreier Jack & Cathy Marshall David Martyn Michigan First Credit Union Microsoft Giving Campaign Markeisha Miner Paul T. & Merle B. Mooney National Council of Negro Women, Inc. Network For Good Thomas Neumann

Marilyn Nix Oakland University Laura Parker **Bob Pettapiece** Pewabic Pottery Pfizer Foundation Matching Gift Program The Jenuwine Companies Quality Fresh Cigars, Inc. Stephen and Agnes Reading Reliance Court Reporting Donna Ridella Phyllis & Dan Riina Patrick and Lisa Riley **Rosemary Rivera** Chrystal Roberts Angela Ryan Kristen Sarri Don A. Schiemann David Schon Kathleen Straus and Walter Shapero Maureen Sheahan Patricia O'Kelly and Glenn Sheets Tim Smith St. Andrew Catholic Church St. James Episcopal Church Women St. John's Episcopal Church-Plymouth St. Mary of the Hills St. Paul's United Methodist Church Shirley R. Stancato Susan Steigerwalt, M.D. Strategic Partners, Inc. Judy Tatum Taylor Rotary Club Towers Watson Corporation

Kerrie A. Trompics Marianne Udow-Phillips University Presbyterian Church Wilmont Wheeler Foundation Inc. Sandra Winkler Ray G. Young

#### \$250-499

Effie K. Ambler Clarice Amerson Anonymous David Arsen Diane S. & Patrick Arsenault Avalon International Breads John Baines Baker/Peck Family Julie Barton Shirley Belchunas William and Joan Beutel Biker Bob's Harley-Davidson Motown William and Olivia Birdsall Vera Blackburn Terese E. Blask Keith and Ina Bornstein Nancy Brigham Nancy Brownrigg Calvary Presbyterian Church Nancy Combs Mary Conway Ann Cornelius William Bryce and Elaine Crawford Julia D. Darlow Detroit Association of Black Organizations Detroit Fire Fighters Association Cynthia L. Dewitte

### HONOR ROLL CONTINUED

**Catherine Dineen** Bill and Julie Dunifon Ronda E. Fare Janet Findlater Terry and Linda Fiscus Mary M. Fisher and Mr. Michael McGee Anne Fleming Linda Forte Arlene Frank Joanne K. & Joseph F. Galvin Kenneth and Mary Grunow Patricia and Tom Hardy Joya Harris-Sherron Leslie Hosey Chester Huber Julie H. Hurwitz Immanuel Congregational Church Harnetha Jarrett JPMorgan Chase Foundation Susan A. Kelly Tom and Michele Kendzior Rhea Kish Mitchell and Carol Klein Monica Labe Frank F. Lanzilote Richard & Elizabeth D. Lilley Jason Malone Marvin Margolis, M.D. Mary Elizabeth May Rosalind McDavid Michigan Community Service Commission Michigan Department of Corrections, Mound Correctional Facility Michigan Women In Finance Myra Moreland

Mandi and Martin Murray Tracy Muscat Albert and Faye Nelson Susan Nine A. O'Dacre Jason and Danielle Olekszyk Orchard Lake Community Church Jofran Pastor Lynne Pierce Positive S.I.S.T.E.R.S. **Renee Prewitt** Jacqueline Primeau Alida D. Quick, Ph.D. Barbara Rice Grace B. Rising Joseph and Jean Ritok Jessica Roberts Margaret A. Rosenthal Allen Salyer Kathryn L. Savoie Cynthia L. Sevilla William Sherron IV Les and Ellen Siegel Silvique Jewelry Christianne Sims Barbara Sloat St. Michael's Church Ann Maury Steglich Jason and Sharon Stoner Andrew Sulich Margaret A. Talburtt Wanda Tanis Arthur and Jacqueline Tarnow Ann Curry Thompson John and Richelle Tragge Truist

United Way of Washtenaw County University Liggett School **Urban Science** Margaret Van Meter Frank & Mary Ellen Vaydik Village Community Credit Union Villani Eye Center Elliot and Wendy Wagenheim Wanda & Bill Wheeler Charles Wilbur Rebecca Williams, MD PLC Dave & Vicki Williston Gary Winkler Wylie E. Groves High School Alan Young



Everyone looked at her, but no one saw her. What was she to do? She was alone, she had no one to turn to and nowhere to go.

### **MY STORY**

ADRIENNE



"Now that my life is back on track, I have set high goals for myself and I plan to accomplish each and every one of them."



My name is Adrienne, and I'm 18 years old. I've been a resident in AFG's Shelter for about 6 months. Before I came to Alternative For Girls, my home life was pretty chaotic. My family was having really bad financial problems. Because of that we moved from place to place. Life was very unstable. Before I came to AFG, my life was a total and complete mess.

When I first came to AFG and I saw the building for the first time, I was shocked because I had never heard of AFG and also because it didn't look like a shelter. I thought it was a huge apartment building and believed I had the wrong address. Since then, I've come to be at home at Alternatives For Girls. Yes, I said "home" because to me AFG is home.

A home is where people care about you and love you and there are people that you can depend on. At AFG I get all that in one plus I found a family that I could be proud of. Now that my life is back on track, I have set high goals for myself and I plan to accomplish each and every one of them. I'm set to graduate from high school this June, which could have never been possible without the help, love and support from Alternatives For Girls. Before, I barely had a 2.5 grade point average, and I now have a 4.0 GPA. When I graduate, I plan to attend Wayne State University this fall for college where I have already been accepted and I plan to major in Obstetric Nursing. Being here at AFG has gotten me focused.

### **MY STORY**

MARIA

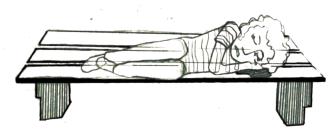


"I've learned positive engagement, better leadership skills, networking, honesty and how to be more open and friendly."



Being a part of AFG has been amazing! We all come here to work together and make a difference in others as well as ourselves. Being a part of Young Women Changing Communities has been extremely beneficial. I've been able to build relationships and gain trust with the girls in YWCC. We talk to younger girls and show them a more positive way to be, using our own experiences and the knowledge.

Being able to change someone's life with just your words means a lot to me, and there aren't many young women that take the time out to interact with the youth of today. That's why I appreciate the girls I work with so much because without forethought they enjoy putting a smile on the young girls' faces and actually becoming a role model for them. And they do this because they want to, not for the recognition. As a member of YWCC, I've learned positive engagement, better leadership skills, networking, honesty and being more open and friendly. I hope to continue being a part of the agency for a long time to come, because being here makes it possible for me to connect with others and give them as much as I can offer.



That night, before she slept on a park bench, she closed her eyes and whispered, "Oh Gods of glass I'm as broken as can be, please, please, please change me back to the girl I used to be. "

### **MY STORY**

CHASITY



"I've learned plenty of new ways to communicate effectively and how to respect myself, mind, body, and soul." My name is Chasity. I am 18 years old and a Peer Educator Team Leader at Alternatives For Girls. My life before Alternatives For Girls was filled with nothing but idle time. So I kind of stayed in trouble. I met my first love, my first heartache, and was into risky behaviors.

While all of this was going on, my home life was chaotic. My mom has a drinking problem, and my sister has mental health issues. My other two sisters just seem lost in it all. I became depressed and isolated. I contemplated suicide on several occasions.

But that was two years ago. Since then, I've become involved in Alternatives For Girls' Peer Education program, where I speak to young ladies my age about self-esteem, the dangers involved with drug use, conflict resolution, violence prevention, and many more things. Honestly, when I first was introduced to Alternatives For Girls, I didn't know what I was getting into.

But now I'm proud of what I do. I've learned plenty of new ways to communicate effectively and how to respect myself, mind, body, and soul. I've become more focused, independent, timely, and developed a great work ethic. I've learned to lead with my eyes open, actually practicing what I preach, inspiring others to learn all they can about what's going on in the world, and how to be safe.

I graduate from high school this year. After high school, I hope to attend the International Academy of Design and Technology, working towards becoming an interior designer, graphic designer, or fashion designer. Thank you for continuing to support AFG. It gives girls like me the tools we need to create a positive future. **231** 

hen she opened her eyes the next morning, she saw an old lady looking down at her. "Why are you sleeping here, little girl?" Surprised, the glass girl responded, "No one else can see me, how can you?"

> "Let me tell you a story," replied the old lady. She gently placed her arm around the glass girl and they began walking. As the old lady's tale came to an end, they stood at the doors of a large building.

> > She said, "...and then I came here. A most wonderful place with the most wonderful people."

'But, you were made of glass too," said the glass girl. "How did they see you?"



"Simple," the old lady answered. "They'll see what I saw - how wonderful you really are."

### THE END

Concept & Design Goodby Silverstein & Partners

Executive Creative Director Rick Dennis

> Writer Shanky Das

Art Director Logan Walters

Designers Aubrey Smith Gowhnou Yang

Illustrator Heather Miller Account Manager Christine Spahr

Production Manager Kristen Regnerus

