

2023
Sponsorship
Opportunities



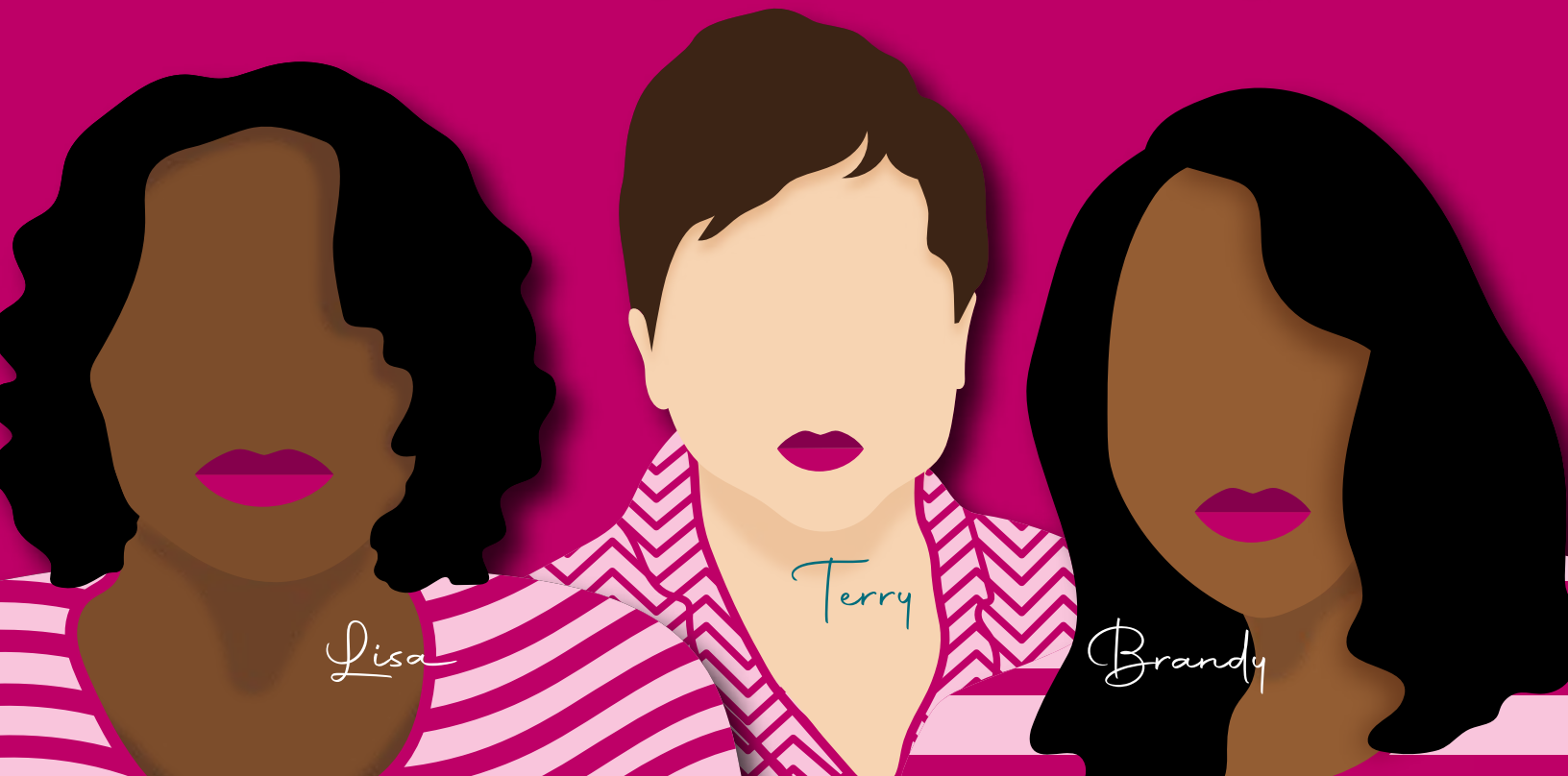
Alternatives For Girls

International Women's Day
ROLE MODEL
Celebration

MARCH 08

THE HENRY FORD

Join us as we celebrate the many accomplishments of extraordinary women in our community on International Women's Day 2023.



In 1987, Alternatives For Girls (AFG) began as a community effort to support girls and young women in southwest Detroit. Local residents, clergy, and business leaders came together out of concern with the alarming increases in drug use, homelessness, sex work, and street activity. This group of citizens wanted to do something, and they did just that. They changed the trajectory of the lives of so many who felt lost, alone and afraid, AND with that, a place we know now as Alternatives For Girls.

Today, our mission remains the same, and the need for our services has grown. Three decades later, we continue to broaden and deepen our programming with the goal of making permanent change in individuals' lives. Just this past year, we have helped **nearly 3,000 girls and young women in Detroit and our surrounding communities live safer and healthier lives.**

We rely on strong community support to help our most vulnerable girls and young women who are at-risk of or experiencing homelessness, being trafficked, or abused. **Corporate sponsorships** help enhance our life-impacting and life-changing programs for the girls and young women in our shared community. When you become a sponsor at AFG, you are **our partner** in changing lives, that also changes a community. When one person thrives, they help those around them do so too.

OUR IMPACT



PREVENTION

We help girls in southwest Detroit at risk of gang involvement, using drugs or alcohol, early pregnancy and/or dropping out of school. We provide help and resources that support academic success and build the culture of post-secondary education options and goals.



OUTREACH & EDUCATION

We are out in the streets, engaging with girls and women providing them with harm-reduction kits, referrals and direct services. AFG's unique Peer Mentor program engages, trains and pays teenage girls in our Prevention Program to help with the outreach to at-risk youth. Any member of the community experiencing trauma may walk into our Crisis Resource Center for help.



HOUSING & SHELTER

We offer shelter and long-term support services through our rapid rehousing program, shelter placement and independent living. This includes supporting pregnant young women and those with children toward housing stability and independence.

EmpowerHER to live and, most importantly, thrive.

Join us and celebrate International Women's Day with AFG!

In honor of International Women's Day, join us as we celebrate the accomplishments of extraordinary women in our shared community and the accomplishments of the girls and young women we serve.

Our 2023 Role Model Honorees:

- **Terry Barclay**, CEO of Inforum
- **Lisa Franklin**, Founder + CEO of Warriors on Wheels
- **Brandy Mason**, Founder of Your Heart Matters Counseling and Consulting

For more about these extraordinary women, [please visit here.](#)

2023 ROLE MODEL CELEBRATION

Wednesday, March 8, 2023
6:00 PM – 9:00 PM
The Henry Ford
20900 Oakwood Blvd.
Dearborn, MI 48124

AFG CHAMPION SPONSOR

\$50,000

New this year, the **Champion Sponsor** is an annual sponsorship of AFG and is the highest sponsorship of AFG's signature events from January 1, 2023- December 31, 2023.

- Industry exclusivity
- Prominent logo placement on AFG website's homepage with a hyperlink to company's website as both AFG Champion sponsor of the organization plus highest sponsorship of AFG's signature event, the 2023 Role Model Celebration and the community event *Positive Choices, Powerful Lives* held in September

ROLE MODEL CELEBRATION BENEFITS

- Premier recognition and prominent logo placement on all event collateral and signage, including mobile auction site, AFG social media channels, and website
- Three complimentary tables of eight (24 guests)
- Opportunity to speak as part of welcoming remarks
- Exposure in all press materials
- Full page ad in the event program

ADDITIONAL BENEFITS THROUGHOUT THE 2023 CALENDAR YEAR

- Premier recognition and prominent logo placement on event collateral and signage as the AFG Champion Sponsor at the annual event in September 2023
- Recognition of support as the AFG Champion Sponsor in our Building's lobby and Board Room
- AFG Champion Sponsor mentions 20 times throughout the year which includes social media recognition (quarterly) and inclusion in the Monthly Alternatives electronic newsletter (9,000 subscribers) with a hyperlink to the company's website
- Customized corporate volunteer opportunities

TOP RECOGNITION

SPONSORSHIP OPPORTUNITIES

2023 ROLE MODEL CELEBRATION

PRESENTING SPONSOR

\$25,000

- Premier recognition and prominent logo placement on all event collateral and signage including mobile auction site, AFG social media channels, website and mentions in *Monthly Alternatives* electronic newsletter (9,000 subscribers)
- Three complimentary tables of eight (24 guests)
- Exposure in all press materials
- Full page ad in the event program *
- Customized corporate volunteer opportunities

PILLAR OF STRENGTH SPONSOR

\$15,000

- Premier recognition and prominent logo placement on all event collateral and signage including mobile auction site, AFG social media channels, website and a mention in *Monthly Alternatives* electronic newsletter (9,000 subscribers)
- Two complimentary tables of eight (16 guests)
- Exposure in all press materials
- Full page ad in the event program *

PILLAR OF HOPE SPONSOR

\$10,000

- Name recognition on all event collateral and signage including mobile auction site, AFG social media channels, website and a mention in *Monthly Alternatives* electronic newsletter (9,000 subscribers)
- Two complimentary tables of eight (16 guests)
- Half page ad in the event program *

PILLAR OF LIGHT SPONSOR

\$5,000

- Name recognition on all event collateral and signage including mobile auction site, AFG social media channels, website and a mention in *Monthly Alternatives* electronic newsletter (9,000 subscribers)
- One complimentary table of eight (8 guests)
- Quarter page ad in the event program *

PILLAR OF INSPIRATION SPONSOR

\$3,000

- Name recognition at the event, in the event program book, and a mention in *Monthly Alternatives* electronic newsletter (9,000 subscribers)
- One complimentary table of eight (8 guests)

PILLAR OF DREAMS SPONSOR

\$1,500

- Name recognition at the event, in the event program book, and a mention in *Monthly Alternatives* electronic newsletter (9,000 subscribers)
- Two complimentary seats

TICKETS FOR TWO

\$400



AFG SPONSORSHIP COMMITMENT

Select Your Sponsorship Level:

Champion- \$50,000
Presenting - \$25,000
Pillar of Strength- \$15,000
Pillar of Hope - \$10,000

Pillar of Light- \$5,000
Pillar of Inspiration - \$3,000
Pillar of Dreams- \$1,500
Tickets for Two - \$400

Sponsor: _____

Contact Name: _____ Title: _____

Cell Phone: (____) _____ Work Phone: (____) _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Select Your Payment Option:

Check Enclosed Please send Invoice (Date to Invoice _____)

Bill my credit card:

American Express Discover MasterCard Visa

Credit Card Number _____ Exp. Date: ____/____ Security Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: ____/____/____

PLEASE RETURN THE COMPLETED FORM TO:

Email to or for questions:

Erika Jones

Director of Fund Development
ejones@alternativesforgirls.org
(313) 361-4000 ext. 306

Mail to:

Alternatives For Girls
Attn: Development
903 W. Grand Blvd.
Detroit, MI 48208

* AFG will provide all specs and information upon receipt of sponsorship form.