



Alternatives For Girls

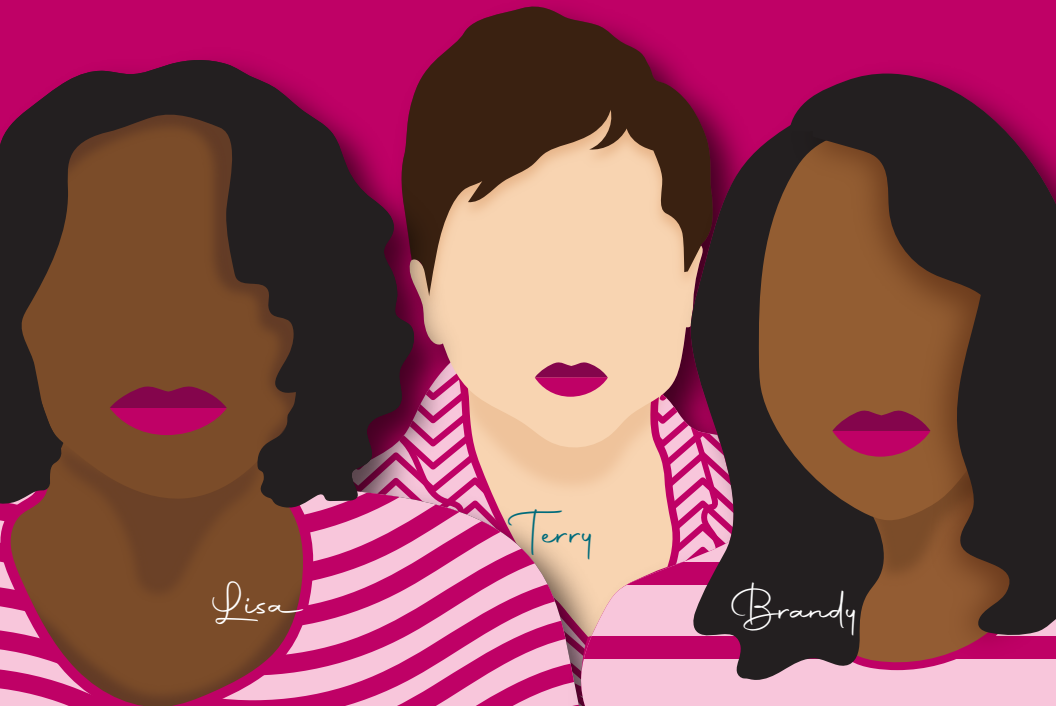
International Women's Day

ROLE MODEL

Celebration

MARCH 08, 2023

THE HENRY FORD



Lisa

Terry

Brandy



Alternatives For Girls

MISSION STATEMENT:

AFG helps homeless and high-risk girls and young women avoid violence, teen pregnancy, and exploitation, and helps them to explore and access the support, resources, and opportunities necessary to be safe, to grow strong and to make positive choices in their lives.

BOARD OF DIRECTORS

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Dear Friends:

I'm pleased to welcome you to Alternatives For Girls' 34th Annual Role Model Celebration. I am honored to have you here with us tonight, and I feel particularly privileged that some of you are joining this event for the first time.

This year marks the first time we are hosting the celebration on International Women's Day, and it is a powerful pairing. As we celebrate our extraordinary Role Models and the accomplishments of the girls and young women with whom we work, it is inspiring to imagine this event as a part of a larger commemoration – a worldwide observation honoring the accomplishments of women and the power of women to unite and affect change.

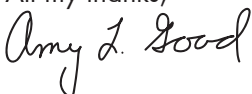
Through the years, we are proud to have honored over 80 women at this event. Each Role Model has influenced the community in important and lasting ways. They have emerged as real leaders that inspire us all. This year, we are proud to continue this tradition as we celebrate:

- **Terry Barclay**, CEO, Inforum
- **Lisa Franklin**, Founder & CEO, Warriors on Wheels
- **Brandy Mason**, Founder, Your Heart Matters Counseling and Consulting

As I think about the women and girls AFG serves, each deserves strong women to whom they can look for advice, inspiration, and support. Strong women like those we honor tonight, and also those who are alumnae of AFG programs, are thriving and contributing, and are serving as leaders within their own communities. Over the years, I have witnessed powerful change. I am proud of our work together and pleased to share some of those success stories with you tonight.

On behalf of Alternatives For Girls' Board of Directors and staff, thank you to all our sponsors and to our guests for joining us tonight, and for lifting up AFG's mission. Your support means so much to me and to those for whom we provide critical and long-term support towards change.

All my thanks,



Amanda (Amy) L. Good
CEO

The AFG Purpose and Impact.

PREVENTION

AFG's Prevention programming identifies and works with at-risk school-aged girls (ages 7 – 19) in the immediate southwest Detroit community through activities and curriculum to increase self-esteem, leadership skills, educational outcomes, and college readiness.

Over the last five years, 100% of girls in the program have graduated from high school, and 72% of those have gone on to community college or a 4-year university.

OUTREACH AND EDUCATION SERVICES

Outreach and Education Services (OES) serves young women engaged in sex work as well as victims and survivors of sex trafficking and domestic violence. Staff and volunteers are available 24/7 by phone, web chat, and on site to transition these individuals into safer situations and to reconnect with supportive family members when possible.

In 2022, 214 women were supported in their efforts to escape from violent domestic situations.

SHELTER/TRANSITIONAL LIVING PROGRAM (TIL)

Once a homeless young woman enters the shelter, AFG staff immediately work with her to evaluate her needs and develop a plan with goals. AFG's shelter houses 15-21-year-old young women and is a welcoming, bright, safe place. We are licensed to house young children of shelter residents who are 18 years or older, and this past year we opened an early childhood education center. This Center provides residents with a safe daycare for their children as they begin to take the steps necessary for economic independence.

Last year, 78% of participants left the shelter and moved into positive living situations, including back with relatives or into a safe, independent living situation.

HOUSING STABILITY

Through this initiative, AFG provides continued support to young women from our Transition to Independent Program. The goal is to provide the advocacy and support necessary for them to maintain stability and avert another crisis once in their own homes. We are one of a handful of organizations in the Detroit area offering rapid-rehousing services to families and individuals. Funded through the Department of Housing and Urban Development, these services are designed to move those under 24-years old experiencing homelessness into safe housing with short- to medium-term rental, utility assistance, and supportive services.

This serves a broader audience, and AFG brings substantial knowledge and expertise in supporting those experiencing homelessness.

Many Thanks.

2023 ROLE MODEL CELEBRATION COMMITTEE:

Françoise Colpron, *Co-Chair*

Alison Nelson, *Co-Chair*

Anne Beck

Janet Dombrowski

Mary Moore

Pam Rodgers

Tanya Sakhleh

Kim Zuzala

2023 AUCTION COMMITTEE:

Alex Korell, *Co-Chair*

Renee Peck, *Co-Chair*

Donna Broderick

Sue Merritt

Adrienne Penney

Jacqueline Rondeau

Nicole Scott

Tonight's Celebration.

WELCOME

Alison Nelson, *AFG Board of Directors,
Co-Chair Role Model Celebration*

Hilary Golston, *FOX2 Anchor & Reporter*

INTRODUCTORY REMARKS

Amanda (Amy) L. Good, *AFG Chief Executive Officer*

Courtney Smith, *AFG Alumna, former AFG Board Member*

ROLE MODEL PRESENTATION

Dr. Celia Thomas, *AFG Chief Operating Officer*

Lisa Franklin

Terry Barclay

Brandy Mason

TESTIMONIAL

Sabrina Miller, *AFG Participant*

LIVE AUCTION

Chris Aslanian, *Auctioneer*

ALTERNATIVES FOR GIRLS - HIGHLIGHTS

Amanda (Amy) L. Good, *AFG Chief Executive Officer*

FUND THE MISSION

Chris Aslanian, *Auctioneer*

CLOSING REMARKS

Amanda (Amy) L. Good, *AFG Chief Executive Officer*

ROLE MODELS.

In honor of International Women's Day, we celebrate the accomplishments of extraordinary women in our community and the accomplishments of the girls and women we serve.

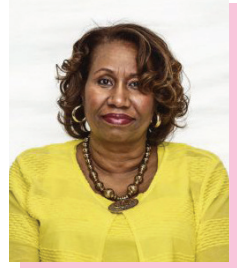
TERRY BARCLAY

As the CEO of Inforum, Terry advises top management on how to build gender-balanced businesses and capitalize on the world's fastest-growing market – women. She enjoys building alliances, steering change, and consistently delivering mission-critical results with local businesses and their leaders throughout Michigan. Terry also serves on a number of non-profit boards in our community.



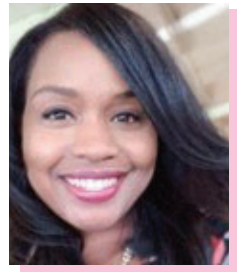
LISA FRANKLIN

Lisa is the Founder and CEO of Warriors on Wheels of Metropolitan Detroit, whose vision is that individuals with disabilities will be able to thrive in an inclusive community that is sensitive to the needs and issues that individuals with various disabilities face. For decades, Lisa has demonstrated extraordinary leadership, which has led to numerous significant steps forward for disabled people and all people in Detroit.



BRANDY MASON

Brandy is a wife, mother, clinical therapist, and Founder of Your Heart Matters Counseling and Consulting. She is dedicated to providing mental health services to individuals, especially young people throughout Metro Detroit. As a teen, Brandy was in foster care and made a real effort not to let her past trauma overtake her future. Prior to starting her own business, she also worked in child welfare for eight years.



To view all past AFG Role Models, scan here:



THANK YOU

to our 2023 Role Model Celebration Sponsors!

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**list complete as of February 20, 2023*

Piston Group is a proud Corporate Sponsor of **Alternative For Girls**, and its mission to meet girls and women where they are to provide the support, resources and opportunities to be safe, grow strong and to make positive choices in their lives.



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Alternatives For Girls



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KEEP CLIMBING



On behalf of the Colpron-Schwyn Family

Congratulations to the Role Models

**Terry Barclay
Lisa Franklin
Brandy Mason**

Thank you to all the
Sponsors, Staff, Volunteers and Guests
for making a difference.

Happy International Women's Day 2023!

Power up *your potential!*

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Please join us.

Register Now.

Ford Field
April 5, 2023
10:00 a.m.-3:00 p.m.



Scan to register.

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Cassandra Worthy



Erica Dhawan

Benefiting



Alternatives For Girls

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AFG encourages girls to thrive and pursue empowered lives.



Alternatives For Girls



inspirationally

We're proud to be a sponsor of the International Women's Day Role Model Celebration hosted by Alternatives for Girls. We're all better off with an ally.

ally do it right.



FordDirect salutes the AFG 2023 Role Models and proudly celebrates International Women's Day.

#EmbraceEquity



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GM Financial recognizes the powerful impact Alternatives for Girls has on Detroit-area women experiencing homelessness and its effects.

We are proud to support the work of Alternatives for Girls and to be a Pillar of Light sponsor for this year's Role Model Celebration.



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Henry Ford Health is pleased to support Alternatives for Girls Role Model Celebration and applaud their mission to help high-risk girls and young women access the resources and opportunities necessary to be safe, to grow strong and to make positive choices in their lives.



People are at the heart of what we do.



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Proud to Honor AFG's 2023 Role Models

We appreciate the hard work and dedication of great leaders.

That's why we work hard everyday to support them!



Our Services:

- Individual Executive & Physician Coaching
- Leadership Team Effectiveness
- Intentional Cultural Development



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are proud to partner with **Alternatives for Girls** and their mission to provide safe and strong communities for women and girls

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INTERNATIONAL WOMEN'S DAY

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to the 2023
Role Model Awardees



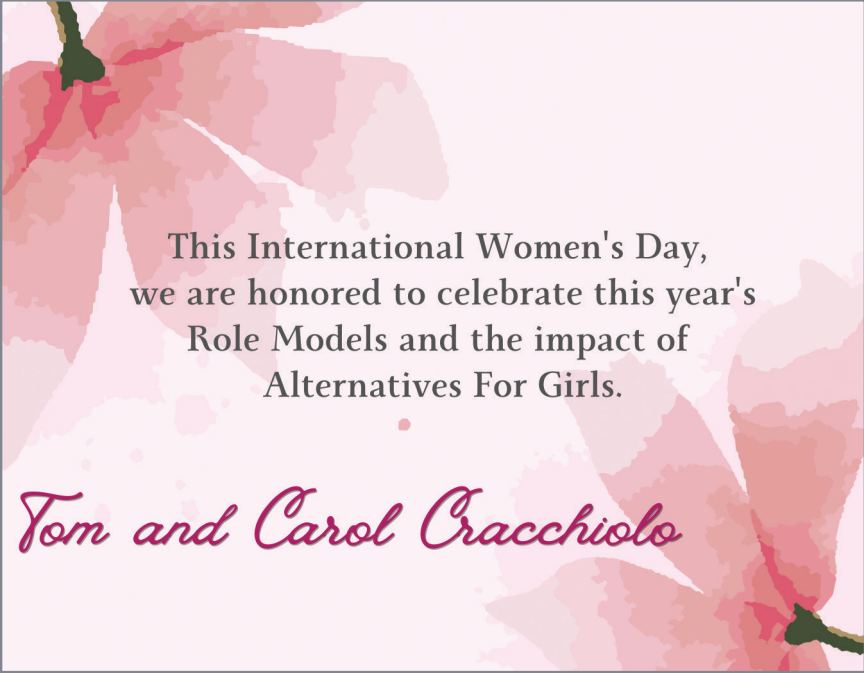
Robert Half is
proud to support the
International Women's Day
Role Model Celebration

We work here. We live here. And we support our communities through organizations like the Alternatives for Girls Association because sometimes the most meaningful contributions don't happen in the office.

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This International Women's Day,
we are honored to celebrate this year's
Role Models and the impact of
Alternatives For Girls.

Tom and Carol Cracchiolo



AFG is changing stories.



Ways to get involved.

Thank you very much for joining us for an evening of inspiration and action. Tonight, is just one way you can support Alternatives For Girls. There are many opportunities throughout the year.

With you, we can EmpowerHER.



VOLUNTEER.

We offer many volunteer opportunities for individuals and groups.



INTRODUCTIONS.

Share information about our mission and impact.



DONATE.

Philanthropy supports AFG's mission and is vital to our success.



OTHER DONATIONS.

Collect clothes, books, and household items to supplement our work in the community.



Connect with AFG on social media. Facebook, LinkedIn, and Instagram: @alternativesforgirls



Learn more and sign up for our newsletter. Visit our website: www.alternativesforgirls.org



Alternatives For Girls

903 W. Grand Blvd.
Detroit, MI 48208
(313)361-4000
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