



Alternatives
For Girls

International Women's Day

ROLE
MODEL
Celebration

March 7, 2024
The Henry Ford



Our Mission

AFG helps girls and young women experiencing homelessness and other risks avoid violence, early pregnancy, and exploitation; and help them to explore and access the support, resources, and opportunities necessary to be safe, to grow strong, and to make positive choices for their lives.

Board of Directors

Rochelle Lento, Chair

D'Anne Carpenter, Vice Chair

Michele Samuels, Treasurer

Stefanie Worth, Secretary

Guadalupe Avalos | Craig Carrington | Kate Cherry

Brock Darby | Shanna Johnson | Marlene Martel

Christine Moore | Alison Nelson | Van Nguyen

Carolyn Normandin | Linda Ross | Sammye Van Diver

Our Leadership

Amanda (Amy) L. Good, Chief Executive Officer

Dr. Celia Thomas, Chief Operating Officer

Cecile Aitchison, Chief Development Officer

Ron Carr, Chief Human Resources Officer

Jonquil Bertschi, Vice President of Programs

Le Shaun Burgess, Director of Finance

Tonight's Celebration.

WELCOME

Rochelle Lento, AFG Board of Directors, Chair

INTRODUCTORY REMARKS

Hilary Golston, FOX2 Anchor & Reporter

ROLE MODEL PRESENTATION

Hilary Golston, FOX2 Anchor & Reporter

Perriel Pace, AFG Participant

Dr. Marlo Rencher

Duc Nguyen Abrahamson

Violet Gintsis

A DAY IN THE LIFE

Sandra Ramocan, AFG Director of Outreach
and Education Services

TESTIMONIAL

Angelique Reed, AFG Participant

LIVE AUCTION

Chris Aslanian, Auctioneer

ALTERNATIVES FOR GIRLS - HIGHLIGHTS

Amanda (Amy) L. Good, AFG Chief Executive Officer

FUND THE MISSION

Chris Aslanian, Auctioneer

CLOSING REMARKS

Hilary Golston, FOX2 Anchor & Reporter

A Message from Amy.

Dear Friends:

I am pleased to welcome you to the Alternatives For Girls' Annual Role Model Celebration, in recognition of International Women's Day 2024. I am grateful to have you join us tonight, as we honor three extraordinary women from our community on the eve of the global celebration of women and their achievements.

I am so honored to have been a part of the AFG journey from the very beginning. AFG has had many volunteers and supporters. Some of them are here tonight, and I extend a special thanks to you now.

As AFG's impact and unique approach became more widely known, other supporters stepped up, allowing us to offer support in more creative ways, and to serve greater numbers. Presently, AFG provides quality services and care for girls and young women experiencing homelessness, survivors and victims of human trafficking and domestic violence, and youth programs and early education for toddlers to graduating seniors. Over the years, AFG has served generations of girls and women.

This event tonight highlights those strong women who are role models for AFG program participants – young women working to overcome trauma and homelessness. All of our honorees are accomplished in their careers, have their own unique stories, and are having an impact in this community. This year, we celebrate our three Role Models:

- » **Duc Nguyen Abrahamson**, Executive Director, Asian Pacific American Chamber of Commerce
- » **Violet Gintsis**, Franchisee, Beyond Juicery + Eatery
- » **Dr. Marlo Rencher**, President, Detroit Means Business

On behalf of Alternatives For Girls' Board of Directors, thank you to all our sponsors and to our guests for joining us tonight. I want to thank each of our Role Models for the work each of them does in the community. You serve as an inspiration to us all.

All my thanks,

Amy L. Good

Amanda (Amy) L. Good
CEO



ABOUT US AFG PROGRAMS.



Outreach and Education Services

We serve young women engaged in sex work as well as victims/survivors of sex trafficking and domestic violence.

Available by phone, web chat, and on-site to assist individuals with:

- » The transition into safer situations
- » Maintaining long-term stability
- » Reconnecting with supportive family members (when possible)

Prevention

We work with at-risk girls in Kindergarten through 12th grade from the immediate southwest Detroit community.

Activities and curriculum designed to:

- » Increase self-esteem
- » Build leadership skills
- » Strengthen educational outcomes and college readiness



Shelter/Transitional Living Program (TIL)

Once a homeless young woman enters our shelter, AFG staff immediately work with her to evaluate her needs and develop an individualized plan with clear goals.

- » Specifically targets 15-24 year old young women, filling an important gap of services in Detroit
- » Licensed to house young children of residents who are 18 years or older
- » The children of residents have access to our Early Childhood Education Center

Housing Stability

Funded through the Department of Housing and Urban Development, services are designed to move individuals and young families experiencing homelessness into safe housing with rental, utility assistance, and supportive services. The goal is to:

- » Provide the advocacy and support necessary to maintain stability
- » Avert another crisis once in their own home

Many Thanks.

2024 HONORARY EVENT CHAIRS

Maxine and Marvin W. Beatty

For decades, Maxine and Marvin Beatty have been visible leaders living and working in and committed to the Detroit community.



Mr. Beatty served for more than 22 years with the City of Detroit Fire Department where he was the first African-American to hold the position of Deputy Fire Commissioner in the department's history. He has since served as the Executive Director at the Wadsworth Community Center along with being a former shareholder of Greektown Casino and a former member of the Greektown Casino Management Board of Directors.

Mrs. Beatty has become a key dance organizer in the Detroit community, and her hobbies include Ballroom Dance and Chicago Stepping.

EMCEE

Hilary Golston

Hilary Golston is the 2023 winner of the Associated Press's best Reporter/Anchor in Michigan. She is also a six-time Emmy-winner, who returned to her hometown of Detroit after working in newsrooms across the country. She co-anchors FOX 2 News Weekend Evenings.



2024 AUCTION COMMITTEE

Alex Korell, Co-Chair

Adrienne Penney

Anne Beck, Co-Chair

Nicole Scott

Ericia Bartels

Allisen Willhoft

Sue Merritt

Jacqueline Rondeau



ROLE MODELS.

In recognition of International Women's Day, we celebrate the achievements of extraordinary women in our shared community and the accomplishments of the girls and young women we serve.

DUC NGUYEN ABRAHAMSON

Duc is the Executive Director of the Asian Pacific American Chamber of Commerce (APACC) providing specialized consultation on Asian hate crimes, DEI, strategic planning, fundraising, and other topics. She is also a member of several local and national committees and boards that are focused on being a visible and vocal advocate for diversity, equity, and inclusion at the global level.



VIOLET GINTSIS

Violet is a first-generation immigrant who moved from Greece to Flint, Michigan when she was 10 years old. After spending nearly 40 years in the banking industry as one of the few female executives at her company, she became a Beyond Juicery + Eatery franchisee at the age of 60. Today, Violet is a partner with AFG's Workforce Development program, where she employs AFG participants to work in her stores.



DR. MARLO RENCHER

Dr. Rencher is an entrepreneur, anthropologist, and educator with over two decades of experience in startup and small business development. Currently, she is the president of Detroit Means Business in addition to being a founding member of three tech startups. Dr. Rencher is also deeply invested in researching the funding gap for Black women tech founders.



To view all past AFG Role Models, scan here:



THANK YOU SPONSORS.

SAPPHIRE



PLATINUM

National Food Group

GOLD

Ally

Argent Group

Dykema

FordDirect

HAP CareSource

Henry Ford Health

Home Depot

Horizon Bank

JCD Advisors

Michele & Paul Samuels

O'Brien Construction

Precision Vehicle Logistics

The Colpron-Schwyn
Family

TRUE Community Credit
Union

SILVER

AAA Life Insurance

BI Worldwide

Blue Cross Blue Shield of Michigan

Bosch

Bridgewater Interiors

Corewell Health

Dakkota Integrated Systems

GM Financial

Hollywood Casino at Greektown

Jeffrey Cohen, CFP® -
Vinewood Wealth Advisors

Jones Day

Marathon Petroleum Corporation

Marlene Martel and Craig Carrington on behalf of Ford Credit

Modivcare

PNC Bank

PrimeStaff

Ron and Paula Hall

BRONZE

Bush Seyferth PLLC

Deborah Gordon Law

Drs. Pamela T. and Irvin D. Reid

First Merchants Bank

Michigan First Credit Union

Michigan Medicine

SMART

Warner Norcross + Judd LLP

MAGAZINE

HOUR
DETROIT

DESSERT

 Warner

COLUMN

Renee Peck

**List complete as of 2/22/24*

Ways to **get involved.**

There are many ways to become involved and invested in our mission.

AFG relies on support from our community to help bring quality, life-changing programs to the girls and young women who need it the most. We are committed to empowering those we serve throughout the agency by providing programs and resources that value each person served.

Donate.

Volunteer.

Estate & Legacy Giving.

Corporate Sponsorship.





For more ways to give, scan here:



Piston Group is a proud Corporate Sponsor of **Alternatives For Girls**, and its mission to meet girls and women where they are to provide the support, resources and opportunities to be safe, grow strong and to make positive choices in their lives.



PISTON GROUP





**PARTNERING TO CREATE A SAFE
PLACE TO LEARN AND GROW.**



Care. Above All Else.

Proud sponsor of Alternatives for Girls

CONNECTING TODAY'S BRIGHT MINDS WITH A BETTER TOMORROW.

Proud to support the 2024 Role Model Celebration.



KEEP CLIMBING
 **DELTA** 

HOUR

DETROIT

PROUDLY SUPPORTS



Alternatives For Girls



HOUR
DETROIT

A

Excellence is the ONLY Alternative.

As a woman-owned company, Argent celebrates **Alternatives For Girls** and the extraordinary work you do for our community.

Argent Tape & Label **Argent** International

certified **WBENC** women's business enterprise

For everything we do, we're all better off with an ally.

©2024 Ally Financial Inc. ally.com

ally
do it right.

On behalf of the Colpron-Schwyn Family

Congratulations to the Role Models

Duc Nguyen Abrahamson
Violet Gintsis
Dr. Marlo Rencher

Thank you to all the Sponsors, Staff, Volunteers and Guests for making a difference.

Happy International Women's Day 2024!

The Dykema Women's Business Initiative is proud to support Alternatives For Girls and the Role Model Celebration

Dykema www.dykema.com
California | Illinois | Michigan | Minnesota | Texas | Washington, D.C. | Wisconsin

© 2024 Dykema Gossett PLLC Attorney Advertising



FORDDIRECT



FordDirect proudly supports Alternatives For Girls, celebrates International Women's Day and salutes the 2024 AFG Role Models.



Join a team that champions inclusion and equity for all.



HAP CareSource™

HAPCareSource.com

GIVING BACK TO THEIR COMMUNITY

The Home Depot is a proud sponsor of Alternatives for Girls as they honor the accomplishments of the role models who have helped girls and young women construct brighter futures.



© 2024 Home Depot Product Authority, LLC. All rights reserved.

Henry Ford Health is pleased to support Alternatives for Girls Role Model Celebration and applaud their mission to help high-risk girls and young women access the resources and opportunities necessary to be safe, to grow strong and to make positive choices in their lives.

HENRY FORD HEALTH®



Beyond



Troy
2555 Crooks Road | 248-781-2584

HorizonBank.com

Beyond ordinary banking

We Honor AFG's 2024 Role Models

We appreciate the hard work and dedication of great leaders.
That's why we work hard everyday to support them!

- Healthcare executive coaching
- Physician leadership development & coaching
- Creating intentional coaching cultures in healthcare



jcdadvisors.com

734.765.6196



OUR COMMITMENT

TRUE TO OUR MEMBERS
TRUE TO OUR COMMUNITY
TRUE TO OUR TEAM

Join Online at **TRUECCU.com**

Federally Insured by NCUA





Doetsch
ENVIRONMENTAL SERVICES

is honored to support
Alternatives For Girls
and the community they
champion each day.


**175 YEARS OF
RAISING
EXPECTATIONS**
Comerica Bank®



Every street is a road to opportunity.

At Comerica Bank, we believe when everyone in our community succeeds, we all succeed.

That's why we've invested over **\$20 million** in affordable housing, financial education and workforce development for lower-income communities, and donated more than **60,000 hours** of volunteer time.


Comerica Bank®
Raise Your Expectations®

MEMBER FDIC. EQUAL OPPORTUNITY LENDER.
08-85211-03-01 01/25

**The promise
of tomorrow
demands
our careful
stewardship
today.**

At PVS Chemicals,
we are committed to the
Responsible Care® of
our environment,
our communities,
and our employees.

Future generations
deserve nothing less.



PVS
chemistry for daily life™

PVS Chemicals, Inc.

10900 Harper • Detroit (313) 921-1200



International
WOMEN'S *day*

**We are honored to celebrate
this year's Role Models
and the impact of
Alternatives For Girls.**

*Tom and Carol
Cracchiolo*

Thank you, Amy!

Your leadership as a founding member, and your unwavering dedication has shaped AFG into what it is today. AFG is profoundly thankful to have had you for **37 years as CEO!**



Alternatives
For Girls





Alternatives For Girls

903 W. Grand Blvd.
Detroit, MI 48208
(313)361-4000
alternativesforgirls.org

